

Open Call: Seaport Community Mural Project 2019

[New York City Emergency Management](#) (NYCEM) and the [Office of Manhattan Borough President Gale Brewer](#) (MBPO) are announcing an Open Call for mural designs to be applied to structures that are part of the Interim Flood Protection Measures (IFPM) program, which will be deployed along South Street in Manhattan's South Street Seaport neighborhood. The Open Call is not limited to professional artists. Anyone is invited to submit a design, which will be printed on vinyl banners and attached to the IFPM. Winning proposals will receive \$1000.

To apply, read instructions below and fill out an application to MBPO and send submissions by email or hardcopy to: seaportmural@manhattanbp.nyc.gov

Land Use Division – MBPO
C/O Seaport Community Mural Project 2019
1 Centre Street, 19th Floor
New York, NY 10007

Submission Deadline:

July 15, 2019 (Note: Applications sent by mail must be postmarked by July 12, 2019)

Introduction

NYCEM plans and prepares for emergencies, educates the public about preparedness, coordinates emergency response and recovery, and collects and disseminates emergency information. The Interim Flood Protection Measures program is managed by NYCEM in collaboration with the Manhattan Borough President's Office of Gale Brewer (MBPO). The program is intended to protect critical facilities and infrastructure as well as low-lying City neighborhoods from coastal flooding during a hurricane event through the deployment of temporary, deployable measures.

Through a comprehensive risk assessment process, South Street Seaport has been identified as a priority site to receive interim flood protection , which will launch in the 2019 coastal storm season.

The South Street Seaport IFPM design includes a combination of semi-permanent barriers (e.g., HESCO barriers) with various openings that allow for normal site operations. These openings are then closed when storm surge from a coastal storm is forecast using "Just in Time" –quickly deployable protection measures (e.g., Tiger Dams).

NYCEM is seeking proposals to beautify the approximately 2,500 linear feet of semi-permanent, pre-deployed HESCO barriers through the implementation of murals and art on these barriers. HESCO barriers are a 3ft x 3ft x 4ft geotextile barrier with a wire mesh. The barriers will be filled with clean sand and have covers placed on top. More information can be found at: <https://www.hesco.com/products/flood-barriers/>

Eligibility

- Anyone is invited to submit a design. This Open Call is not limited to professional artists.
- If the artist is under 18, contact information from a parent or guardian is required to be included in the application.
- Winning Artists must register with the City's vendor payment system to receive payment.

Design

- Proposed Design should be aesthetically pleasing and appropriate for the public realm and consider the variety of audiences at the site.
- Proposed Design should consider the social, historical, architectural, geographical and/or cultural context of the site.
- Proposed design should accommodate a space of 46 inches x 24 feet, with the ability to be repeated over longer lengths. Repeating patterns are welcome. The 46 inches includes 2 inches of reflective strips (see below).

Note:

- The designs will be reproduced on vinyl -of 48 inch (4 feet) high banners in lengths up to 25 feet. Grommets will be incorporated into the banner for attaching to the barriers.
- The NYC Department of Transportation requires that the Barriers are marked with a reflective device. A 1-inch band of reflective tape will be printed across the top and bottom edges of the banners.
- The Advisory Committee may elect to reproduce the same design on more than one section of barrier or in smaller lengths.
- Two to three 16 x 24 inch IFPM signs will be installed on each section of barrier after banners are attached. The signs are White background with Blue (C:100 M:60 Y:10 B:0) text.

Execution Plan

- NYCEM will print winning designs on vinyl which will be attached to HESCO barriers.
- Banners installation is expected to take place in late summer or fall 2019. Banners are expected to be on display for approximately 1-5 years, but NYCEM and MBPO reserve the right to shorten the display period for any reason.

Note:

- NYCEM reserves the right to shorten the period of the HESCO barriers installation and are responsible for their removal at end of display period;

- Artists will maintain copyright of their designs, but NYCEM, New York City, and the MBPO reserve the right to a royalty-free, perpetual license to use any depiction of the artwork for non-commercial purposes.

Submission Guidelines

Individuals or organizations should submit no more than 3 designs. All designs can be submitted digitally or through hardcopy and must adhere to the protocols listed below:

- Digital artwork can be submitted through email to seaportmural@manhattanbp.nyc.gov:
 - The email must include the 2019 Application sheet;
 - File names for each artwork submitted should be labeled “Artist’s last name_number” (i.e. Jones_1, Jones_2, etc.);
 - Digital artwork can be submitted in Adobe InDesign, Photoshop, Illustrator software programs, or PDF;
 - Artwork resolution should not fall below 125dpi at 100% size; and
 - Artwork can be submitted scaled down – the vendor can enlarge it.
- Hardcopy artwork can be submitted through mail to:

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- The package must include the 2019 Application sheet;
- Each hardcopy artwork needs to be submitted within an 11’ x 17’ sheet; and
- The sheet can be no thicker than card stock for scanning.

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July 15, 2019 (Note: Applications sent by mail must be postmarked by July 12, 2019)

Selection Notification: July 26, 2019

- Submission will be reviewed by a committee comprised of representatives from community-based and arts organizations and City agencies, and judged according to the Submission Guidelines above.

For more information:

To learn more about the Interim Flood Protection Measures (IFPM) program visit:

<http://www1.nyc.gov/site/em/ready/interim-flood-protection-measures-program.page>

Or contact seaportmural@manhattanbp.nyc.gov with any questions.