

**African American Women in Cinema Organization, Inc.**

21st Annual African American Women in Cinema Film Festival- **\$2,000**

The grant will support printing of promos for bus shelters, printing of promos for distribution to schools, media organizations, etc. and for a social media promotional campaign.

**African Diaspora Film Festival, Inc.**

27th Annual African Diaspora International Film Festival- **\$2,000**

The grant will support local advertising and internet search engine advertising targeting people in the tri-state area interested in film festivals, foreign films and independent films.

**Battery Dance Corporation**

Battery Dance Festival- **\$2,000**

The grant will support marketing and promotional efforts to increase the number of ferry-riding commuters from new Jersey who enjoy the festival as well as to draw more international tourists and visitors to the Festival.

**Chelsea Film Festival**

Chelsea Film Festival 2019- **\$2,000**

The grant will support printing of promotional materials and a digital marketing campaign.

**CITYArts, Inc.**

SoHo Artists History Walking Tour- **\$2,000**

The grant will support promotional materials (brochures, maps) and advertising via flyers and posters.

**CREATE in Chinatown**

Marketing Campaign for Chinatown Arts Week through HowToChinatown.NYC- **\$2,000**

The grant will support posters, flyers, calendars, web posts, social media posts, media kit and contributions to HowToChinatown.NYC.

**Dance Parade, Inc.**

The 13th Annual Dance Parade and Festival- **\$2,000**

The grant will support advertising: 20 street banners, print and digital ads and print materials, flyers, posters and tri-fold programs.

**Dyckman Farmhouse Museum**

DyckmanDISCOVERED- **\$2,000**

The grant will support advertising on all social media platforms to target audiences through the duration of the project, as well as advertising individual posts about new content in the museum and special events.

**El Museo del Barrio**

El Museo's 50th Anniversary Season- **\$2,000**

The grant will support printing posters that will be posted within the immediately surround community.

**Firelight Media, Inc.**

Films by Firelight- **\$2,000**

The grant will support printing of promotional materials and the cost of paid ads in publications and websites that cater to out-of-state visitors.

**Fund for the City of New York**

Stonewall 50: NYC LGBT History Public Programs and Walking Tours App- **\$2,000**

The grant will support digital and printed marketing materials, project E-blasts, paid ads (via social media), and promoting through Facebook (plus Facebook Live) and Instagram (plus Instagram stories).

**Greenwich Village Society for Historic Preservation**

Greenwich Village Historic District 50th Anniversary Celebration- **\$2,000**

The grant will support printing of Village Booklet/Map.

**Ice Theatre of New York**

ITNY Performances: Multiple Manhattan Locations including Rockefeller Center- **\$2,000**

The grant will support printing costs for promotional materials and online and print media advertising to raise visibility and attract new audiences the free public concerts at Rockefeller Center, Riverbank, Bryant Park and Peter Cooper Village.

**Inwood Art Works**

Film Works Alfresco- **\$2,000**

The grant will support marketing materials such as posters, postcards and flyers in English and Spanish.

**Leslie-Lohman Museum of Gay and Lesbian Art**

Leslie-Lohman Museum Third Annual Block Party: Celebrating QueerPower and LGBTQ Art in NYC- **\$2,000**

The grant will support promotional marketing in print and online publications and postcard distribution.

**Manhattan School of Music**

Marketing MSM Performances to the Community- **\$2,000**

The grant will support printing and distribution of email sign up cards and “This Month at MSM” flyers, as well as Link NYC ads promoting major MSM productions.

**Morris-Jumel Mansion, Inc.**

Cultural Education and Community Outreach- **\$2,000**

The grant will support printing costs for flyers, banners, postcards and posters and advertising via print and digital.

**New York African Chorus Ensemble**

The 10th Annual NYC Multicultural Festival- **\$2,000**

The grant will support an advertising campaign through print, digital, Facebook ads, LinkNY kiosks and blogs as well as flyers and posters.

**Northern Manhattan Arts Alliance**

17th Annual Uptown Arts Stroll- **\$2,000**

The grant will support artstroll.com maintenance and update, printing of guides, Facebook ads and Stroll posters.

**Open House New York**

2019 Open House New York Weekend- **\$2,000**

The grant will support marketing and audience development via printing and distributing the OHNY Weekend Event Guide at cultural and tourism hubs throughout Manhattan.

**OPERA America**

Onstage at the Opera Center- **\$2,000**

The grant will support marketing and promotional materials including printing of rack cards, brochures and flyers distributed in print and digital form.

**Rattlestick Playwrights**

LOCKDOWN by Cori Thomas- **\$2,000**

The grant will support e-blasts and online advertising.

**Society of Illustrators, Inc.**

MoCCA Arts Festival 2019- **\$2,000**

The grant will support on-line cultural advertisements and printing of postcards.

**Spanish Theatre Repertory Company, Ltd.**

A Day in Latinx Manhattan- **\$2,000**

The grant will support dissemination and promotion of the brochure including printouts and social media advertisement.

**Sugar Hill Children's Museum of Art and Storytelling**

Nights at Sugar Hill Marketing and Audience Development- **\$2,000**

The grant will support program marketing and outreach costs including digital advertising, social media and printed material and flyer production and distribution.

**The Artists Forum**

The Artists Forum Festival of the Moving Image- **\$2,000**

The grant will support marketing materials including brochures and announcement flyers and print and social media.

**Theater of Light, Inc.**

LIGHTSUP/FADETOBLACK- **\$2,000**

The grant will support on-line advertising, marketing through Google promotion.

**Winter Film Awards**

Winter Film Awards International Film Festival- **\$2,000**

The grant will support printing of tickets, badges and flyers and other promotion items.

**Hudson Warehouse**

Hudson Warehouse 2019 Season- **\$2,000**

The grant will support the marketing and promotion of their season via programs, posters, postcards, etc.

**Uptown Grand Central**

Ain't No Stopping Us Now- **\$2,000**

The grant will support a marketing campaign around the new murals and the history of street art throughout East Harlem.