

Dear Manhattanite,

The U.S. Census has informed us that your census tract currently has a below-average response rate. (See for yourself at [www.censushardtocountmaps2020.us](http://www.censushardtocountmaps2020.us))

That may be because the traditional April 1st Census count date occurred in the midst of the COVID-19 quarantine. (The *New York Times* has reported that tens of thousands of New Yorkers have mail-forwarding orders in place.)

Since individual Census forms are completely confidential, we do not know if *your* household specifically hasn't responded—if you have, please ignore this message!—but the responses are so important for our city that I'm sending this postcard by (forwardable) first class mail.

***If you've lost or misplaced your hard-copy Census form, visit [My2020census.gov](http://My2020census.gov) to complete your information. (You do not need a code; click "Start Questionnaire" and then "If you do not have a Census ID, click here" link below the login button.)***

New York City's school, transit, food and other aid from the federal government is determined by the Census count every ten years. Your Census form matters. Please, if you haven't, complete your census form today!

—**Gale A. Brewer**, Manhattan Borough President



Manhattan Borough President  
1 Centre Street, 19th Floor South  
New York, NY 10007



**PRESORTED  
FIRST CLASS MAIL  
U.S. POSTAGE PAID  
NEW YORK, NY  
PERMIT NO. 4099**

## **Have you completed your U.S. Census form?**

Vea una traducción de esta carta  
al español en línea:  
[www.manhattanbp.nyc.gov/impulsoalcenso](http://www.manhattanbp.nyc.gov/impulsoalcenso)

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[www.manhattanbp.nyc.gov/mandarincensus](http://www.manhattanbp.nyc.gov/mandarincensus)